

# PROGRAM ACTIVITIES

The Academy ran for two weeks and included professional development seminars, a site visit to Bessemer, a site visit to Cooper Green Mercy Health Services and a visit to the Birmingham Civil Rights Institute. Lunch was provided on each day of the program. The Academy students also had the opportunity to meet second year Executive MSHA students for a mentoring opportunity. The agenda is included in the Appendix.



**Birmingham Civil Rights Institute Tour**



**Birmingham Land Bank Authority Meeting**



**Cooper Green Mercy Health Services Tour**

## Professional Development Seminars

We used feedback from prior scholar cohorts to help design the 2019 agenda, including sessions on mock interviewing and writing. Students heard from a variety of speakers.

### Topics included:

- ▶ Surviving Graduate School
- ▶ “Unspoken Rules” of Graduate School Applications
- ▶ Money Management
- ▶ Table Etiquette and Making “Small Talk”
- ▶ Writing a Graduate School Essay
- ▶ Careers in Health Care Management
- ▶ Diversity in Health Administration
- ▶ Implicit and Explicit Bias in the Workplace
- ▶ Leadership Development

Based on the career interests of our students, we invited speakers from different careers and graduate programs to talk about their field and program. Speakers were from the fields of health care management, public health, and the physician assistant program. Program directors from six health administration programs spoke to our students over Zoom about their programs: University of Minnesota, University of Michigan, University of North Carolina, University of Memphis, Medical University of South Carolina, and Texas A & M.

## Community Engagement

Rodgerick Williams (UAB HCM and Executive MSHA alumnus) took the students to Birmingham City Hall to discuss the Birmingham Land Bank with community leaders. Students were then led to Bessemer City Hall where they discussed opportunities to assist with strategic planning in the city of Bessemer. Rodgerick teaches Strategic Management in Healthcare Organizations UAB’s Health Care Management program.