

the **CAMPAIGN** for UAB

GIVE SOMETHING | CHANGE EVERYTHING



May 12, 2015

Dear Friends:

Since the **UAB Minority Health & Health Disparities Research Center (MHRC)** was established in 2002, it has become a leading center for comprehensive research, training and outreach aimed at reducing gaps in the quality of health and health care for vulnerable populations in our backyard and beyond. Through the efforts of the MHRC, health disparities research at UAB and partner institutions has expanded dramatically, the number of scholars pursuing careers in health disparities has increased and thousands of underserved minority residents are living healthier lives. **Thank you for helping us make this happen with your past support of Casino Royale.**

We invite you and your organization to join us in supporting the work of the MHRC with a new event hosted by the UAB MHRC Young Professionals Board, called **Summer in the City on Saturday, June 13th at 6:30 p.m.** We are excited to partner with a new, innovative, national company: Dinner Lab!

Dinner Lab hosts pop-up events that connect rising chefs with adventurous dinners in a really cool space, which is kept secret and announced a few days before via email and social media. These events give up and coming chefs a creative platform to tell their story through food. As a guest, you play an important role, providing detailed feedback to help them learn and grow.

With your support of the **UAB MHRC Young Professionals Board Summer in the City**, more researchers will explore ways to improve health for everyone. More young people will choose careers in minority health and health disparities research. And thousands of underserved residents – from children through seniors – will learn how to live healthier lives. You can help ensure we have the funds to continue providing research and programs that are so vital to creating stronger, healthier communities.

We have enclosed a form for you to complete to support MHRC, as you have done in the past. If you need an invoice or philanthropic grant request, please contact Christian Smith, at 205-934-1974 or csmith@uab.edu. If you wish to make a pledge now to secure your sponsorship and pay later in the year, please indicate that on the enclosed form.

I hope you will join us on Saturday, June 13th as we celebrate the UAB MHRC's commitment to better health for all.

Thank you,

Dr. Alexia Vaughn
President, UAB MHRC Young Professionals Board

UAB MHRC YP Board

PRESENTS

SUMMER IN THE CITY

POWERED BY DINNER LAB

Saturday, June 13, 2015

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000

Best Seats in the House for 10 at Center Chef's Table
Photo Opportunity with Chef
Special Price for Dinner Lab Memberships*
Designation as Presenting Sponsor on all Marketing
Social Media Marketing by UAB MHRC

MAGIC CITY SPONSOR

\$5,000

Premium Seating for 10 at a Chef's Table
Special Price for Dinner Lab Memberships*
Company Name Listed Prominently on all Marketing
Social Media Marketing by UAB MHRC

VULCAN SPONSOR

\$2,500

Preferred Seating for 6
Special Price for Dinner Lab Memberships*
Company Name Listed on all marketing

*Dinner Lab has created a special membership price for UAB MHRC YP Board Summer in the City sponsors. Members may attend any Dinner Lab event in Atlanta, Austin, Baltimore, Baton Rouge, Birmingham, Boston, Charlotte, Chicago, Columbus, Dallas, Denver, Houston, Kansas City, Los Angeles, Miami, Milwaukee, Minneapolis, Nashville, New Orleans, New York, Philadelphia, Phoenix, Pittsburg, Portland, San Antonio, San Diego, San Francisco, Seattle, St. Louis or Washington D.C.

GREEN SPONSOR

\$1,000

Preferred Seating for 4
Special Price for Dinner Lab Memberships*
Company Name Listed on all Marketing

GOLD SPONSOR

\$500

Preferred Seating for 2
Special Price for Dinner Lab Memberships*
Company Name Listed on all Marketing

INDIVIDUAL TICKET

\$100

Open Seating

For more information contact:
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RESEARCH CENTER

Knowledge that will change your world